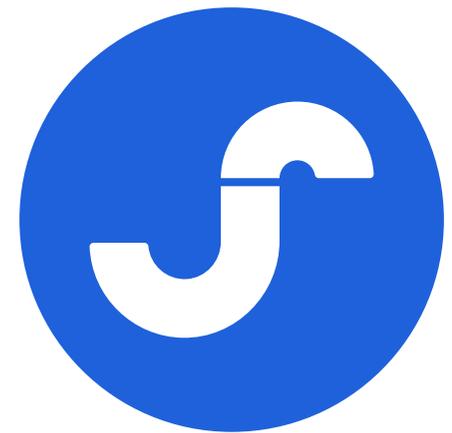
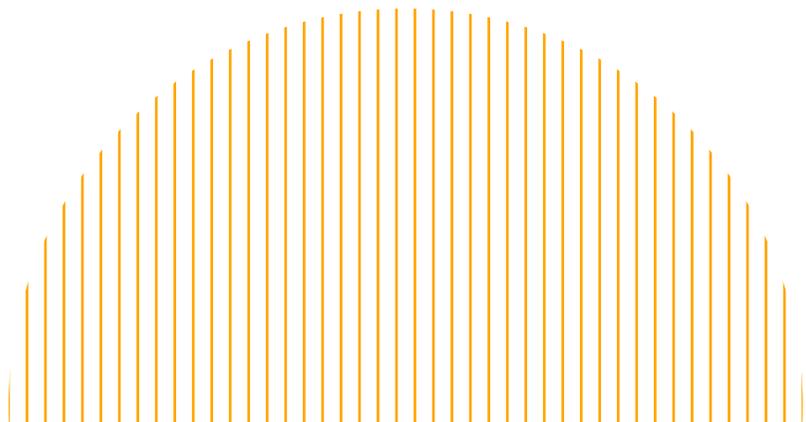


Brand Guidelines





SiteRig



LOGO

EXCLUSION & MIN SIZE



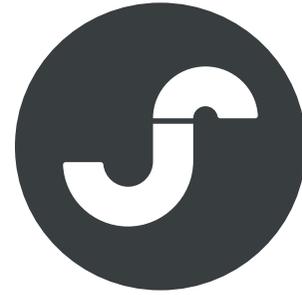
The Site Rig logo should never be smaller than 60px in digital or 44mm in print.



The Site Rig icon should never be smaller than 20px in digital or 6mm in print.

LOGO

MONO VERSIONS



SiteRig



SiteRig

LOGO

THE DON'TS



NO

Do not rotate the logo



NO

Do not stretch/alter proportions of the logo



NO

Do not obstruct the logo in any way



NO

Do not outline the logo



NO

Do not use any other colour than the brand primary colours

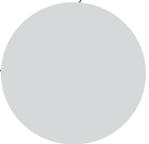
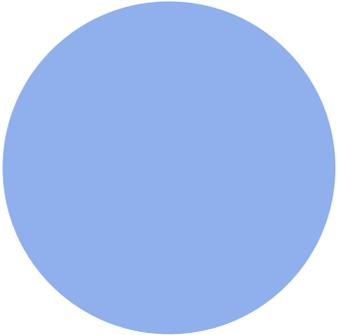


NO

Do not use any effects on the logo

COLOURS

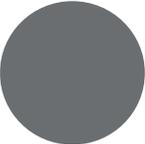
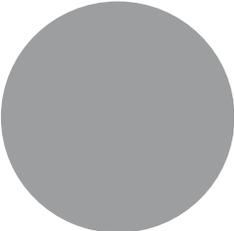
PRIMARY



#1F61DC
R31 G97 B220
C85 M62 Y0 K0



#393E41
R57 G62 B65
C71 M58 Y52 K56

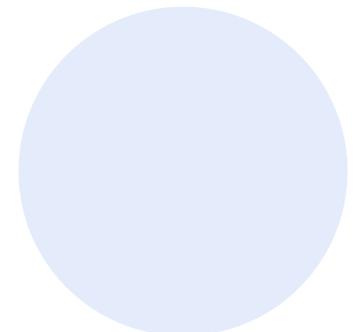
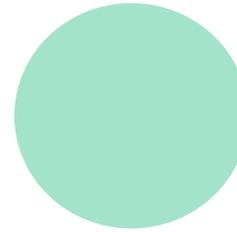
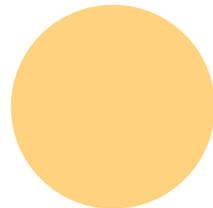
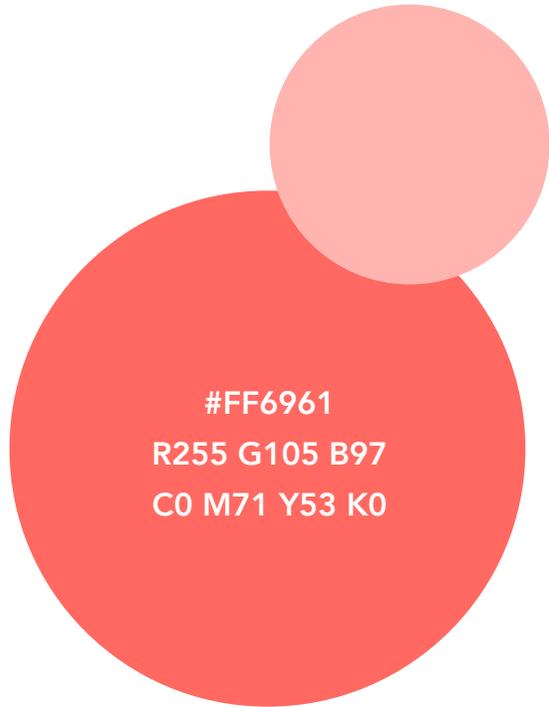


#ffffff

R255 G255 B255
C0 M0 Y0 K0

COLOURS

SECONDARY



TYPOGRAPHY

BRAND FONT

Avenir Next Bold

**The quick brown fox
jumps over the lazy dog**

Avenir Next Medium

The quick brown fox
jumps over the lazy dog

Avenir Next Regular

The quick brown fox
jumps over the lazy dog

TYPOGRAPHY

WEB FONT

Montserrat Bold

**The quick brown fox
jumps over the lazy dog**

Montserrat Medium

The quick brown fox
jumps over the lazy dog

Montserrat Regular

The quick brown fox
jumps over the lazy dog

